



Yeti Dealers,

First and foremost, thank you for a great May.

We continued to deliver ASR and 165 with strong demand as well as see many of you take advantage of the current C-Series sale. By all accounts, we're in for a strong summer and appreciate your support along the way. As always if there's anything we can do to better support you, please reach out to myself, or your sales representative.

Happy Trails,
Chris Heath, Global Sales Manager

160E EP801 on sale



The current MY24 160E is on sale as part of our current promotion. Don't overlook the performance upgrades the EP801 drive unit provides. Couple that with Sixfinity suspension technology which is widely regarded as one of the best riding platform on the market, and it is an easy sell. Put a bow on it for **\$7650**.

[EXPLORE 160E](#)

C-Series Trail Sale



Including the 160E above we have a host of strong performers at great deals all summer long, including the Yeti fan-favorite lunch ride builds. Pricing below for you to review.

[C-Series Trail Sale Price List](#)

Don't Forget



Deep discounts continue on the [SB140 27.5 GX Factory](#) and [GX CLR Factory](#) builds, as well as remaining [SB165 27.5](#) complete bikes and frames. Head over to B2B or contact your sales rep to place your order.

Office Closed

**OFFICE
CLOSED
JUNE 19TH**

Please note Yeti Cycles will be closed Wednesday June 19th in observation of Juneteenth. Yeti Cycles will re-open Thursday June 20th at 8 AM, MST. Login to B2B for all your ordering needs; C/S will be on the phones if there is anything pressing that needs human assistance.

Fall Into Fresh Apparel



New Yeti Cycles Fall Apparel is here. Check out the redesigned [TURQ outerwear](#) along with new colors in the popular [Stagecoach flannel](#) to ensure you're looking good on and off the trail. The new TURQ outerwear will keep you prepared for the unexpected as high-country season begins.

[SHOP OUTERWEAR](#)

ASR Available for Pro



The wait is over! ASR is now available on pro. With C and T-Series in stock and ready to go. Head to yeticycles.com/pro to get yours!

YETICYCLES.COM/PRO

