

Yeti Dealers.

On the heels of a successful ASR launch we've got more news and notes below to prepare you for the month ahead.

Thanks for reading.

Happy Trails, Chris Heath, Global Sales Manager



C-Series Trail Sale

We're steadfast in our commitment to dealer inclusion and communication. With that, I'm pleased to alert dealers of our next sale window early. A continuation of current C Series sale offerings plus new popular additions such as: SB140 CLR, SB120 CLR, SB160 C series kits, and select 160E kits.

What: C Series Trail Sale, up to 20% off select C series models

and kits. Pricing attached.Still holding out on stocking SRAM Transmission?

- Now's the time to act with great deals on GX
 Transmission.

 C Series kits only *excluding 160E*

chance to grab T series models and kits at promotional pricing as they will revert to '24 retail pricing 5/1.

Please note - now through the end of April is your last

for a great deal as part of our stocking incentive. '24 retail pricing remains extremely sharp so take this opportunity to stock, save, and earn more.

When:

Despite the above, T series models and kits can still be had

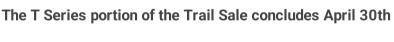
C Series Trail Sale will commence on all channels

 C Series Trail Sale is live to dealers now so get a jump on great pricing by contacting your sales rep or

May 1st and run through July 31st.

logging on to B2B to place your order.

Canadian Dealer Price List





This serves as dealers last call to take advantage of 20% off T series models and kits. Get 'em while you can!



Another last call. You still have time if you haven't already -Bike, Frame, T Series, C Series, whatever your flavor we've

got something for you just in time for the season.

Yeti Cycles Bike Shop Freak Deal ends April 15th

Head to yeticycles.com/pro to re-apply or apply for your pro account.

What about ASR? We're enthused by the questions regarding pro pricing for ASR and will open this rocketship to pro-pricing as soon as inventory allows.

yeticycles.com/pro

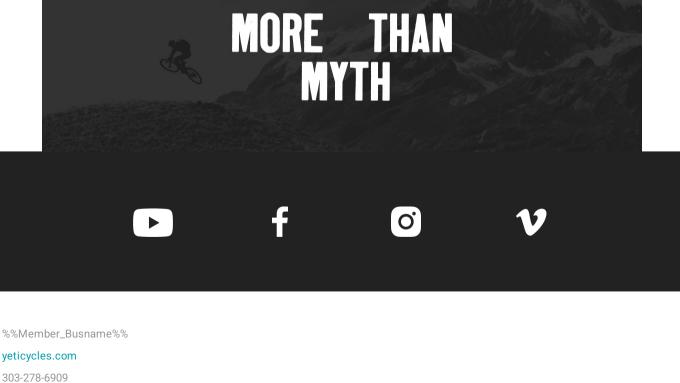
Cheers to spring with some new Yeti Cycles Drinkware. Be

Drinkware!



it morning or night we've got the vessel for you!

SHOP DRINKWARE



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